



CYGNI Newsletter

YOUR MONTHLY CYGNI UPDATE - MARCH 2020 EDITION



Every crisis offers you extra desired power!

"Every little thing counts in a crisis. Do your bit during this dark time."

Important Activities – March 2020



Cygni Article on Economic Times Publication

Cygni Energy article has been published in The Economic Times' publication - Energy World.Com, as part of a series titled Energizing Rural India. The article was on Indian innovators that target “miracle” energy-saving devices for rural poor. Cygni CEO Venkat Rajaraman remarked, “We are developing BLDC solutions for agriculture,” pointing to the company’s pilot of BLDC pumps in Sri City, one of India’s first BLDC commercial applications. To read the article, please [click here](#).



Cygni Solar Water Pump Solutions

Cygni has introduced Solar Water Pump Solutions to cater to the needs of the new and emerging Indian solar market. Solar pumps have no fuel cost & offer minimum maintenance cost. They are more economical than diesel pump sets in the long run. We provide a wide series of high-efficiency pump sets from 1HP to 10HP and have done multiple installations through the PM-KUSUM Scheme. To know more about our solutions, please [click here](#).



Stay Home - Stay Safe, Fight Against Corona

Cygnians have been working from home since March 22nd 2020, in response to the COVID-19 Pandemic and the lockdown initiated by the Indian government for the same. Our employees are working with the same energy and dedication to get through these tough times. All our customer services are reliably available through email, phone call and other social media. Cygni offers 100% support to our country's frontline professionals fighting against the pandemic.



Inverterless system for Ventilators & Isolation Units
Cygni's Inverterless system works well with the Ventilators and Isolation Units and provides much-needed power back-up for critical healthcare equipment in this crisis time, in weak-grid and off-grid areas and rural primary health care centres. We are working with **CII**, **IITM Incubation Cell** and **Marico Innovation** to provide innovative power back-up solutions. If you know of someone who may be interested to know about this solution, please get in touch with us at info@cygni.com.



Employee - Training and Development Programme
Cygni Energy successfully conducted a Soft Skills Training Program on "Conflict Management" on 7th March 2020. This training session was conducted by Mr Paramjit Singh (COO) at New Production Facility Unit, Balanagar. All the E-Staff members and employees attended the training session. The participants were made aware of transaction theory and democratic modes of resolving conflict/ disagreement.

Upcoming Activities - April 2020



Donation to PM-CARES FUND
Cygni Energy is participating in the PM-CARES FUND, proposed by the Prime Minister, to tackle and mitigate the risks associated with the coronavirus pandemic. Cygnians are donating their one day salary to fight against coronavirus and as per the interest, they can also donate more than their one-day salary to the fund. The employees' contribution and the company's contribution will be donated to the PM-CARES FUND.

*As part of the whole CYGNI family, **we request you to like our pages on social media** (links embedded below on icons) and share them within your circle. This will help us get our word across, and you can be a part of this!*

Have some service & sales inquiry?

Call us on our **toll-free number 1800 103 0314**. Please feel free to share it with all customers.

E-shop is now live. Browse through our products and shop at eshop.cygni.com

Please reach back to us marketing@cygni.com if you have any comments about our newsletter.

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